



**The Kind Foundation™**

Mō tātou katoa. For all of us.



## **Support community, youth and opportunity**

Community programmes made possible through sponsorship and generosity, as we strive to make a positive difference every day



# WHO WE ARE

The Kind Foundation is a charitable trust, passionate about creating opportunities for young people and the wider community to connect, grow and thrive.

Our Mission is to make a positive difference every day. We care about creating opportunity, enabling social connection, improving health and championing learning. We believe that social sustainability is a solution to inequity, and that our investment (of effort and resource) makes a positive difference to the lives of many people, families and communities and therefore enhances the world in which we live.

Our core values are around Honesty, Responsibility, Inclusion and Kindness.

We provide a broad range of activities and services to all ages, backgrounds, genders, faiths and cultures. Some of these things are commercial and create income for us to re-invest into programmes and services that are subsidised or free – and this is how we create social and financial sustainability.

We break down barriers to participation (be them financial, cultural, physical or social) to reach more people, and to be more inclusive and accessible in a world where often the people with money have more opportunities than the people who don't.

We acknowledge that Aotearoa New Zealand is founded on Te Tiriti, and a meaningful partnership with tangata whenua is essential to achieving our vision.



# WHY PARTNER WITH US

As a charitable trust, The Kind Foundation delivers many community programmes each year with minimal funding support.

Sponsorship and donations from partners like you directly enable young people, families and vulnerable groups to access opportunities they otherwise could not.

# WHY WE FUNDRAISE

The funds raised through our events directly support young people and families in our community.

Sponsorship allows us to:-

- ✓ Ensure events remain accessible and affordable
- ✓ Reward effort, resilience and participation
- ✓ Provide meaningful prizes at Platform
- ✓ Cover participation costs for Grapple
- ✓ Sponsor young people to attend school holiday programmes and residential camps



Support the next generation of our country's genius entrepreneurs and problem solvers.

Grapple is a week-long residential intensive problem solving challenge for the best young minds the country has to offer, who are handpicked from dozens of applicants from across Aotearoa.

Held in Christchurch at our 4C Youth Technical Centre, Grapple allows these Year 12 and 13 prodigy inventors, entrepreneurs and strategic thinkers, to engage with issues that are affecting the way we live and thrive in the current context of climate change, increasing poverty, globalisation and economic sustainability, through the use of technology.

### Sponsorship impact and benefits

Grapple is a unique opportunity for you to highlight how your brand supports the development of young people in technology, and position your brand as a primary driver of ethical, real-world tech solutions.

- ✓ Community visibility and goodwill
- ✓ Brand alignment with youth, wellbeing, inclusion, equity
- ✓ Direct impact reporting
- ✓ Staff engagement opportunities – provide feedback, judging opportunities, provide mentorship

### Participant feedback

*"Thank you so much! What a fantastic opportunity for these kids. Our son felt like he was among his peers and just loved that everyone had the same enthusiasm for what they were doing. He said the mentors were really great, and it was especially helpful for him to talk about experiences when he is trying to figure out what courses/university/path he wants to take."*

**Parent of participant in 2025**

## PLATINUM SPONSORSHIP

Limited to one sponsor, this tier entitles naming rights of the event, as well as the presentation of awards, mentorship and judging opportunities, speaking slots and prominent logo placement on digital assets and the chance to promote your business through our social media channels.

**\$5,000 + GST**

## GOLD SPONSORSHIP

Logo placement on digital assets and chance to promote your business through our social media channels. Opportunity to provide mentorship during the week, or judging on the final day.

**\$2,500 + GST**

## SILVER SPONSORSHIP

Participants are selected from around the country. Sponsor a participant, which includes their travel to and from Christchurch, as well as accommodation, food and resource costs.

**\$1,500 + GST**

# WE NEED YOUR SUPPORT

- ✓ Sponsor a specific event or programme
- ✓ Make a one-off or annual donation
- ✓ Underwrite participation costs
- ✓ Partner with us for long-term community impact
- ✓ Call us to discuss your ideas

## WHY TRUST US?

Our core values are honesty, responsibility, inclusion and kindness. We've been operating in the Christchurch community since 1890 and we are very proud of our history here in Christchurch.

For over 135 years, our organization has provided quality community programmes and services, offering a broad range of activities and services to all ages, backgrounds, genders, faiths and cultures. We are a social enterprise with purpose, investing into programmes and services that are subsidised or free – and this is how we create social and financial sustainability. It's what makes us different.

We invite you to help us to continue our work by supporting our fundraising efforts.

## CONTACT US

The Kind Foundation  
4 Rolleston Avenue, Christchurch CBD  
03 366 0689  
[catherine@thekindfoundation.org.nz](mailto:catherine@thekindfoundation.org.nz)  
[www.thekindfoundation.org.nz](http://www.thekindfoundation.org.nz)  
Registered charity CC32107

