



The Kind Foundation™

Mō tātou katoa. For all of us.



Support community, youth and opportunity

Community programmes made possible through sponsorship and generosity, as we strive to make a positive difference every day



WHO WE ARE

The Kind Foundation is a charitable trust, passionate about creating opportunities for young people and the wider community to connect, grow and thrive.

Our Mission is to make a positive difference every day. We care about creating opportunity, enabling social connection, improving health and championing learning. We believe that social sustainability is a solution to inequity, and that our investment (of effort and resource) makes a positive difference to the lives of many people, families and communities and therefore enhances the world in which we live.

Our core values are around Honesty, Responsibility, Inclusion and Kindness.

We provide a broad range of activities and services to all ages, backgrounds, genders, faiths and cultures. Some of these things are commercial and create income for us to re-invest into programmes and services that are subsidized or free – and this is how we create social and financial sustainability.

We break down barriers to participation (be them financial, cultural, physical or social) to reach more people, and to be more inclusive and accessible in a world where often the people with money have more opportunities than the people who don't.

We acknowledge that Aotearoa New Zealand is founded on Te Tiriti, and a meaningful partnership with tangata whenua is essential to achieving our vision.

WHY PARTNER WITH US

As a charitable trust, The Kind Foundation delivers hundreds of community programmes each year with minimal funding support.

Sponsorship and donations from partners like you directly enable young people, families and vulnerable groups to access opportunities they otherwise could not.



WHY WE FUNDRAISE

The funds raised through our events directly support young people and families in our community.

Sponsorship allows us to:-

- ✓ Ensure events remain accessible and affordable
- ✓ Reward effort, resilience and participation
- ✓ Provide meaningful prizes at Platform
- ✓ Cover participation costs for Grapple
- ✓ Sponsor young people to attend school holiday programmes and residential camps



The Kind Foundation held its inaugural Charity Golf Tournament in 2012, and this annual tradition continues to be an important fundraising event for our organisation.

The funds raised through our ambrose golf tournaments have helped us to make a positive difference in the lives of many, through the programmes and services we provide - delivered at low cost or free of charge, to reduce or eliminate barriers to participation.

These include school holiday programmes, youth development, children's recreation, fitness and recreation for older adults (Life Fit) and early childhood education - which require additional financial support generated by events such as our golf tournament.

This is chance to have fun and give back to your community, while also networking with like-minded businesses.

Sponsorship impact and benefits

Enhance your staff wellbeing through a day on the green, unlocking high-level networking opportunities, and demonstrating your corporate responsibility by supporting a worthy charitable cause.

- ✓ Community visibility and goodwill
- ✓ Brand alignment - youth, wellbeing, inclusion, equity
- ✓ Direct impact reporting (photos, stats, stories)
- ✓ Staff engagement opportunity

Sponsor feedback

"The Kind Foundation charity golf tournament is one of the best value corporate tournaments held in Christchurch. It provides a format for all golfing abilities and is played in a fun comes first atmosphere."

Greg Buchanan, ANZ Bank

PLATINUM SPONSORSHIP

Limited to one sponsor, this tier entitles naming rights of the event, with prominent logo placement on digital assets and the chance to promote your business through our social media channels. Entry for two teams of 4 players, as well as the option to present prizes and have a speaking slot.

\$5,000 +GST

GOLD SPONSORSHIP

This tier allows for naming rights of two holes where signage can be erected, and entry for two teams of 4 players. Logo placements on digital assets and mention on social media channels.

\$2,500 +GST

SILVER SPONSORSHIP

This tier allows for naming rights of one hole where signage can be erected, and entry for one team of 4 players. Logo placements on digital assets.

\$1,000 +GST

WE NEED YOUR SUPPORT

- ✓ Sponsor a specific event or programme
- ✓ Make a one-off or annual donation
- ✓ Underwrite participation costs
- ✓ Partner with us for long-term community impact
- ✓ Call us to discuss your ideas

WHY TRUST US?

Our core values are honesty, responsibility, inclusion and kindness. We've been operating in the Christchurch community since 1890 and we are very proud of our history here in Christchurch.

For over 135 years, our organization has provided quality community programmes and services, offering a broad range of activities and services to all ages, backgrounds, genders, faiths and cultures. Some of these things are commercial and create income for us to re-invest into programmes and services that are subsidised or free – and this is how we create social and financial sustainability.

We invite you to help us to continue our work by supporting our fundraising efforts.

CONTACT US

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